



For Immediate Release

Contacts:

Lynda Kimsey

KWCG

858.401.0884

info@kernanconsulting.com

James Kernan Founder of Kernan Consulting Named to SMB 150 List for 3rd Time

James Kernan, CEO of Kernan Consulting, Inc., has been voted one of the top 150 worldwide SMB IT channel influencers.

San Diego, California, – March 10th, 2013 – Over the past several months, hundreds of IT professionals from around the world have been engaged in the [SMB 150](#) Channel Influencers contest. The SMB 150, which is a collaboration between [SMB Nation](#) and [SMB Technology Network](#), is the SMB technology channel's annual list of its 150 most influential members.

On Friday, March 8, 2013, James Kernan of [Kernan Consulting](#), was named to the SMB 150 Channel Influencers List for the third year in a row. Kernan joins a group of esteemed colleagues who were chosen during a two-phase voting process. In the initial stage, channel community members voted on 450 nominees at [SMB150.com](#). Following the community vote, a panel of industry experts consisting of Harry Brelsford, (SMB Nation); Karl Palachuk, (Great Little Book Publishing Co., Inc.); Josh Peterson, (MSP Score); Dave Seibert, (IT Innovators); and Dan Wensley, (Level Platforms), evaluated each nominee based on a pre-established rubric. The community vote accounted for 40% of each nominee's overall rating, with the expert panel's decision contributing the remaining 60%.

Kernan, said, "I'm grateful to the channel community for recognizing the work I've done over the past 20 plus years. Building my business and helping others has been very fulfilling and rewarding," shared Kernan. "I'm thankful to my colleagues, partners, and clients for recognizing the success of my firm, along with everyone involved with making it what it is today."

More About Kernan Consulting, Inc.

Kernan Consulting, Inc. is an international technology consulting company headquartered in San Diego, California. Formed in April of 1994, the company has become one of the most successful technology consulting firms in the country, serving the small IT VAR. Its core competencies include Coaching, Advising and Mentoring programs like the [36MonthMillionaire.com](http://www.36MonthMillionaire.com) and its 1-2-1 programs. Visit <http://www.KernanConsulting.com> and <http://halo-network.com> to learn more about the company and the National Membership – Service Network at HALO.

###