

For Immediate Release

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Kernan Consulting launches 36 Month Millionaire Coaching Program

San Diego, CA (September, 22nd 2007) Kernan Consulting (www.KernanConsulting.com), an international technology consulting company offering Coaching, Advising and Mentoring programs to the small IT VAR, announced today that it will partner with Technology Marketing Toolkit (TMT) to offer Business Framework Coaching via telesales conferences to its mutual customer-base. The program will start later this fall and will be called the 36 Month Millionaire program. The business owner in the small IT VAR space is craving a program like this. I'm fortunate to have partnered with such a strong company like TMT. They have an incredible reputation in the industry and are the Worlds Largest Marketing Company in this space. With over 20years business experience and a successful track record, I'm excited to help others achieve the results I've been able to realize. We put together the 9 steps to growing your computer consulting company into a multimillion dollar success in 36 months, "says James Kernan CEO of Kernan Consulting.

The program will be live telecoaching sessions 2 times a month. There are nine different sessions ranging from business planning to mergers/acquisitions. Each session will be recorded and will take about 2hours, including an interactive Q/A session for anyone with questions. Each participant will gain access to a private site giving privileges to online workbooks, template examples and an interactive forum. At the end of the program everyone will receive recorded cd's for all sessions, printed workbooks and templates.

"We will reveal how a down-on-his luck computer business owner turn a small, near-bankrupt computer consulting firm doing LESS than \$300k a year into a \$12-MILLION dollar profit-pumping machine in less than 36 months with NO investors, NO money, and NO help, " states Robin Robins, CEO of TMT. This success story will hopefully inspire other business owners that are struggling and looking for help.

More About Kernan Consulting, Inc.

Kernan Consulting, Inc. is an international technology consulting company headquartered in San Diego, California. Formed in April of 1994, the company has become one of the most successful technology consulting firms in the country, serving Information Technology Value-Added-Resellers. Its core competencies include Coaching, Advising and Mentoring programs like the 36MonthMillionaire.com and its 1-2-1 programs. Visit www.KernanConsulting.com to learn more about the company.

About Robin Robins and Technology Marketing Toolkit

Robin Robins is an independent marketing consultant, sales trainer, and author that specializes in inexpensive and highly effective marketing strategies for small to medium VARs, Systems Integrators, MSPs, Solution Providers, and IT consulting firms. She has developed and authored the Technology Marketing Toolkit System which is considered to be the definitive guide to marketing technology products and services. To date, over 1,800 IT business owners from around the world have purchased and implemented this marketing system in their business.

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