

For Immediate Release

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Kernan Consulting Customer ThinkTech wins National Microsoft SMB Business Award!

San Diego, CA (Oct, 22nd 2008) Kernan Consulting (www.KernanConsulting.com), an international technology consulting company offering Coaching, Advising and Mentoring programs to the small IT VAR, announced today that one of its 36 Month Millionaire Program and Consulting Clients won 1st place in a National Microsoft SMB contest. ThinkTech Computers of New Bedford Massachusetts won the Grand Prize of \$25,000 in gas cards and national recognition at their Small Business Summit webcast conference held in Redmond, Washington this month. They won the award for their advice around making their business recession proof. Owners Nathan and Pamela Viveiros have grown their revenues almost 300% over the past 12 months.

“During these difficult economic times, it gives me great pleasure to see my customers become so successful. They have optimistic attitudes, and are always looking for ways to market their business better,” states James Kernan, CEO of Kernan Consulting. “The keys to their success are threefold: 1) They have positive attitudes and don’t let the media bring them down 2) They aggressively and tenaciously market their business on a consistent basis. This is especially key when most people are cutting advertising / marketing expenses... ThinkTech Computers is doing more!! And 3) They have stayed connected to industry trends and new by being involved in a variety of Coaching and Industry specific Programs like Kernan’s Consulting’s One-on-One Program and the 36 month millionaire programs, stated James Kernan. “Staying in tune to what is happening in the industry is critical for us and helps us understand what our customers are looking for. Today customers are looking to reduce IT costs, streamline operations and find easier ways to manage technology. Businesses wanting to do this can outsourcing our services and achieve their goal. James has the experience, dedication, and complete processes that have been an invaluable asset to our organization,” said Pam Vivieros of ThinkTech.

“ThinkTech is a symbol of hope for the small VAR wanting to achieve great results in today’s economy. Other businesses need to follow their lead,” states James Kernan.

Malcomb McGee of CMIT says, “This is my second time through the 36 Month Millionaire program. Over the past year I've been able to lower expenses by 12% and increased our monthly recurring revenue by 100%!!”

More About Kernan Consulting, Inc.

Kernan Consulting, Inc. is an international technology consulting company headquartered in San Diego, California. Formed in April of 1994, the company has become one of the most successful technology consulting firms in the country, serving Information Technology Value-Added-Resellers. Its core competencies include Coaching, Advising and Mentoring programs like the 36MonthMillionaire.com and its ONE to ONE programs. Visit www.KernanConsulting.com to learn more about the company.

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