

For Immediate Release

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The Halo-Network Expands its Nationwide Service Network for VAR's and MSP's

San Diego, CA (October 25th, 2012) Kernan Consulting (www.KernanConsulting.com), an international technology consulting company offering Coaching, Advising and Mentoring programs to the small IT VAR, announced the launch another level of The Halo-Network.

The HALO-Network is membership based national service network that is able to provide a wide range of services. It has grown to over 9,000 service technicians nationwide in 42,000 zip codes in all 50 states. The network now has two levels. The first level is the Silver level and it is free to qualified companies. At this level they can have their company listed in the national database, use the logo, Halo brochure and PowerPoint marketing materials. “This has been a very successful program, so we introduced another more exclusive level called the Gold level, explains James Kernan CEO of Kernan Consulting. The gold level is a fee based membership but has exclusive territories, lead generation, marketing, industry best practices, presales and post sales support. This level also includes membership into the Kernan Consulting Chairman’s Roundtable Peer Group and free access to the training and templates libraries. Over 25 training sessions, workbooks and 300 plus business agreements, campaigns, SOW’s, forms and more are included. These are franchise like benefits for a fraction of the price.” “We always wondered what it would be like if we could take all the talent, certifications and offerings of all the customers we worked with over the years and offer them to end-users on one line card. If you are a member, we all work for you,” stated Kernan.

The launch of The [Halo-Network](#) in 2011 was in response of many of our customers who couldn’t compete on the national stage. We are helping the small VAR and MSP compete with larger ones. By gathering all the resources of hundreds of member companies, we collectively become a superpower. We can compete on the national stage, and with millions of dollars of purchasing power the large vendors will work closely with us,” states Gary Wallin Co-Founder of The HALO-Network.

The Network offers complete IT solutions and support from project management and network consultations, design and implementation to 7x24 management and supporting of business network infrastructures. The service professionals in the Halo-Network have a variety of skills at specific price points. You will get the right talent every time. You can join the network in two different ways: 1) As a buyer of services and / or 2) As a service professional.

Many have joined the network as a new revenue stream for their business. Ethics, honesty and customer service are measured and tracked. Customer service surveys will be done on transactions so we keep our customer satisfaction rating very high. “If we find any unethical practices or a members customer satisfaction score falls below 3.5 (on a scale of 1-5) then they are out of the program,” explains Gary Wallin, Co-Founder of The HALO-Network. For more information about the features and benefits of The HALO-Network please visit: <http://halo-network.com/>

More about The HALO-Network

The HALO-Network is membership based national service network that is able to provide a wide range of services. With over 9,000 service technicians nationwide, the network has service coverage in all 50 states and over a billion dollars of purchasing power.

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More About Kernan Consulting, Inc.

Kernan Consulting, Inc. is an international technology consulting company headquartered in San Diego, California. Formed in April of 1994, the company has become one of the most successful technology consulting firms in the country, serving the small IT VAR. Its core competencies include Coaching, Advising and Mentoring programs like the 36MonthMillionaire.com and its 1-2-1 programs. Visit <http://www.KernanConsulting.com> to learn more about the company.

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