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California Business Advisor Expands with New Nationwide Offering for IT Industry

Innovative financial dashboard enables remote client management; compares performance within industry

San Diego, CA – July 1st, 2013

Award-inning Business Advisor to IT companies, James Kernan of Kernan Consulting announces the availability of a new offering that uses innovative financial performance monitoring tools to deliver a unique insight to clients. Corelytics Financial Dashboard, used by Kernan Consulting, provides up-to-date monitoring, performance management, goal tracking and benchmarking for peer comparison within the IT industry.

“The first thing people want to know when I review their finances with them is whether this revenue or margin performance is good--and the only way to know is if they have access to this sort of industry data,” said James Kernan, Head Coach and CEO of Kernan Consulting.

Kernan Consulting draws their data from standard accounting systems like QuickBooks and Sage which allows The Kernan Consulting advisors to easily monitor their clients’ business trends and track progress against financial goals compared to the aggregate financial performance of peers in the same industry (in technology sales and services industries today).

“If you aren’t keeping your eye on the ball (your financial and performance numbers), you will not grow and will never succeed to the level of your potential. As an advisor, I need strategic insight into the business AND the market so I can deliver more value to my clients,” says Mr Kernan.

The offering is available to technology companies across the fifty states. Kernan Consulting bundles this special service in both their One on One Coaching and Peer Group Coaching programs. The Kernan Consulting clients meet with James Kernan monthly by phone where they learn their top performing areas along with critical issues that are trending in the wrong direction. Kernan Consulting has helped over 350 of companies get back on track financially and become more successful.

“It’s quite possible that clients will expect that business coaches and consultants will have access to this kind of industry data to compare to and Kernan Consulting is ready for this evolution in the consulting industry,” said Frank Coker, CEO, Corelytics.

Upcoming Events at Kernan Consulting:

Creating Your Go to Market Plan Webinar – Online Live July 17th
<https://www1.gotomeeting.com/register/217598104>

Creating a Culture of Success Event – Chicago, IL Sept 17th <http://www.cvent.com/events/tigerpaw-regional-training-chicago-il/agenda-ffd981dab7224324a9a6fe99fb9cf311.aspx>

San Diego Business Summit Event – San Diego, CA Oct 25th http://kernanconsulting.com/k/events/san_diego_business_summit/

More About Kernan Consulting, Inc.

Kernan Consulting, Inc. is an international technology consulting company headquartered in San Diego, California. Formed in April of 1994, the company has become one of the most successful technology consulting firms in the country, serving the small IT VAR. Its core competencies include Coaching, Advising and Mentoring programs like the 36MonthMillionaire.com and its 1-2-1 programs. Visit <http://www.KernanConsulting.com> and <http://halo-network.com> to learn more about the company and the National Membership Service Network at HALO.

About Corelytics

Corelytics, Inc. is an award-winning cloud-based dashboard that enables teams to see a clear picture of a business' financial performance based on existing accounting systems. Advisors and their teams can monitor trends before they become problems- all in a Monthly Management process with their Advisor. Corelytics, Inc. is based in Bellevue, Washington, was founded in 2005 and currently has a growing base customers across 23 countries and dozens of industries.

For additional information please visit www.corelytics.com/findadvisor

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